

Nestle Purina PetCare Focuses Hurricane Katrina Relief Efforts on People and Pets

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Last week, Nestle Purina PetCare shipped an additional 60 tons of Purina® dog and cat food and Tidy Cats® litter to areas affected by Hurricane Katrina. The Company is slated to ship another full truckload of product early this week, bringing the total to nearly 150 tons of Purina® brand product donated. Nestle Purina remains in contact with many pet-based organizations, seeking the most efficient ways to continue providing assistance to pets in need.

Immediately following the hurricane, the Company implemented a matching gifts program for all of its U.S. pet care associates to help victims of Hurricane Katrina. Purina will match dollar for dollar up to \$100,000 all donations associates make to the American Red Cross or Noah's Wish, a not-for-profit animal welfare organization dedicated exclusively to rescuing and sheltering animals in disasters. Nestle Purina also has committed \$15,000 to an emergency relief team dispatched by the Humane Society of Missouri.

"Our thoughts remain with the many victims of Hurricane Katrina's devastation," said W. Patrick McGinnis, Nestle Purina's President and Chief Executive Officer. "Purina is committed to providing assistance to both the people and pets who are suffering in the wake of this catastrophic event."

Nestle Purina PetCare, headquartered in St. Louis, Mo., is a premier global manufacturer of pet products.

SOURCE: Nestle Purina PetCare

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