

Nestlé Purina Publishes Creating Shared Value Report for Americas Business

Advancing pet nutrition, making a big impact on pets, people and the planet

Nestlé Purina has released its 2016 Creating Shared Value report for the Americas, demonstrating how the company is making a positive impact for pets, people and the planet.

The [report](#) provides an in-depth look at the many ways Nestlé Purina continues to contribute to society across four key impact areas:

- **Pet Nutrition, Health and Wellness**: Improving the lives of pets through healthy foods backed by our leading science and nutritional expertise and produced using the highest standards in quality and safety
- **Environmental Sustainability**: Creating a better world by using natural resources efficiently and responsibly to preserve our environment and create positive impacts to society
- **Our People**: Investing in people through our dedication to associate safety, health and well-being, recruitment of people who share our values and commitment to diversity and inclusion
- **Pets and the Community**: Leveraging our expertise, scale and passion for pets to improve the quality of life for pets and their owners



Highlights from the report include:

- Advancing the health and wellbeing of pets through new product innovations targeting specific nutritional benefits such as healthy aging and dental care.
- Achieving zero waste to landfill status at seven sites ahead of our 2020 commitment.
- Supporting the restoration of more than 150 acres of watershed in the U.S. through a project with [The Nature Conservancy](#) along the Wabash River.
- Achieving a 100 percent score on the [Human Rights Campaign Corporate Equality Index](#) in the U.S.
- Enabling the adoption of 1.7 million pets through [Petfinder.com](#).
- Providing long-term support to pet shelters and rescues across the Americas to help increase the number of pets finding loving homes. In 2016, Nestlé Purina donated \$32 million worth of product and monetary funding to organizations across the Americas.
- Opening the [Purina Family Pet Center](#) St. Louis Children's Hospital, where patients and their families can reunite with their family pet during the treatment process.
- Reaching 355,000 children and adults with responsible pet ownership communication and programs.

To read the full report, visit: www.purina.com/CSV.

About Nestlé Purina PetCare

Nestlé Purina PetCare promotes responsible pet care, community involvement and the positive bond between people and their pets. A premiere global manufacturer of pet products, Nestlé Purina PetCare is part of Swiss-based Nestlé S.A., a global leader in nutrition, health and wellness.
