

Purina Helping Pets and People in the Path of Hurricane Florence

Our hearts go out to the families and pets impacted by Hurricane Florence. To aid in the relief efforts, Purina is donating \$25,000 to GreaterGood.org to support immediate rescue efforts, purchase much-needed supplies, and fund rebuilding initiatives for individuals and communities affected by the storm. We are also sending more than 12,000 pounds of Purina pet food and litter to pet welfare organizations caring for displaced animals, and will continue providing aid to these organizations through the clean-up efforts.

In times of natural disaster, Purina's goal is to provide timely support to pets and people in need. In 2017, Purina donated nearly \$60,000 and more than 350,000 pounds of pet food and litter to support to victims of natural disasters across the United States.

Additional assets available online:  [Photos \(1\)](#)