Nestle Purina PetCare Helps Colorado Pets Affected by Wildfires

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Nestle Purina PetCare today announced that its Denver pet food plant is donating a truckload of Purina and Friskies brand products to help the four-legged victims of the wildfires that continue to rage in Colorado.

In addition to the pet food, Nestle Purina will donate \$5,000 to the Colorado Animal Emergency Relief Fund to assist various shelters with costs associated from the wildfires. Nestle Purina is working closely with the Denver-based Dumb Friends League, a leading animal welfare organization in the Rocky Mountain Region.

"We're pleased to be able to help pets affected by the devastating fires in various regions of our state," said Louis Thomas, Nestle Purina Denver Plant Manager. "The fires continue to burn, and the situation changes hourly with the wind."

By late Wednesday, the Hayman fire -- the largest of eight wildfires burning in Colorado -- stretched for more than 15 miles and covered 87,000 acres just south of Denver.

Nestle Purina PetCare, headquartered in St. Louis, Mo., is a premier global manufacturer of pet products.

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