

Nestle Purina Announces Price Increase

PRNewswire
ST. LOUIS

Nestle Purina PetCare Company announced to retail customers that it will increase prices effective August 15, 2005, across a broad range of its litter products and litter accessories and on a limited number of dry cat and dry dog food items.

The litter increase includes most Tidy Cats® brand conventional and scoop clay-based litter products at an average price increase of approximately 4.5 percent. Prices for its paper-based litter and accessory items also will increase. The price increases for litter products are necessary because of escalating commodity, fuel, and energy costs.

The Company will increase prices on certain SKUs of a limited number of dry pet food brands because of rising ingredient costs and product improvements.

Nestle Purina PetCare Company, a leading manufacturer of pet products, is part of Nestle USA, and Nestle S.A. in Vevey, Switzerland -- the world's largest food company with 2004 sales of \$69.9 billion.

SOURCE: Nestle Purina PetCare Company

CONTACT: Keith M. Schopp of Nestle Purina PetCare Company,
+1-314-982-2577
