Purina Pro Plan® Announces Winners Of Men And Cats Photo Contest

Twelve Extraordinary Men to Be Featured in Calendar Benefiting Rally to Rescue Network

ST. LOUIS, Nov. 10, 2015 / PRNewswire / -- After setting out to shred perceptions of traditional cat food and the people who typically love cats, Purina Pro Plan is proud to announce the winners of its #MenAndCatsContest. To celebrate the launch of Purina Pro Plan Savor Shredded Blend, cat lovers were asked to share a photo of an extraordinary man and his cat on Instagram or Twitter. These 11 winners best captured the relationship between man and cat and will represent each month of the 2016 Extraordinary Men and Cats Calendar, along with proud cat guy and "Devious Maids" actor Gilles Marini.

The calendars will be donated as a fundraising initiative to <u>Purina Pro Plan Rally to Rescue</u>, a network of hundreds of small rescue groups nationwide, allowing them to raise money for their organizations as they work to give all cats the love, care and forever homes they deserve.

Photos were judged based on three criteria including relevance, composition and originality. Visit proplan.com/menandcatscontest to see the winning photos of these proud cat guys and their furry felines:

- Mr. January Gilles Marini and Penelope
- Mr. February James Petix and Fin, Los Angeles, Calif.
- Mr. March Joel Smallbone and Adelina, Franklin, Tenn.
- Mr. April James Benedict and Mr. Eggs, Thomasville, Ga.
- Mr. May John Zeigler and George, Tumwater, Wash.
- Mr. June Matthew Eagan and Inny, Placerville, Calif.
- Mr. July Peter Mikhail and Luna, Wesley Chapel, Fla.
- Mr. August Chris Nguyen and Kuma, Rahway, N.J.
- Mr. September -Tyler Smith and Moose, Smith Bottom, N.J.
- Mr. October Santino Nava and Tesla, Tacoma, Wash.
- Mr. November Dwayne Molock (@iAmMoshow) and Sushi, Tali & Megamam, Portland, Ore.
- Mr. December Jon Lorentz and Beamer, Orange County, Calif.

The winners will also receive a year supply of Purina Pro Plan's new Savor Shredded Blend, an all-new mealtime experience that combines crunchy kibble and tender meaty shreds to provide both extraordinary nutrition and exceptional taste.

To buy the 2016 Purina Pro Plan Extraordinary Men and Cats Calendar, visit proplan.com/rally-to-rescue to find a rescue group near you.

About Purina Pro Plan Cat food

Purina Pro Plan Cat understands that every cat is different in her own, wonderful way. That's why Purina Pro Plan has a wide range of dry and wet cat foods and snacks, sold exclusively at pet specialty stores. In three unique nutritional platforms – Savor, True Nature and Focus –each formula is designed to provide advanced nutrition to help bring out the best in your cat. For more information, visit www.proplan.com/cat.

Rally to Rescue is a partnership of Purina Pro Plan and select pet rescue organizations across the country who give adoptable pets the care they need and the loving homes they deserve. Since 2005, the brand has helped small rescue groups by providing Purina Pro Plan nutrition, promotional support, marketing materials and networking opportunities. To learn more about the Purina Pro Plan Rally to Rescue network, visit www.proplan.com/rally-to-rescue or find us on Facebook at www.facebook.com/rallytorescue.

About Nestlé Purina

Nestlé Purina PetCare Company is a global leader in the pet care industry. Nestlé Purina PetCare promotes responsible pet care, community involvement and the positive bond between people and their pets. A premiere global manufacturer of pet products, Nestlé Purina PetCare is part of Swiss-based Nestlé S.A., a global leader in nutrition, health and wellness.

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