Press Releases

Nestlé Purina and Blue Buffalo Announce Settlement

ST. LOUIS and WILTON, Conn., Nov. 3, 2016 /PRNewswire/ -- Nestlé Purina PetCare Company ("Nestlé Purina") and Blue Buffalo Company, Ltd. ("Blue Buffalo") today announced that they have reached a mutually agreeable settlement of the lawsuits pending between them. The terms of the settlement are confidential.

As a result of the settlement agreement, Blue Buffalo and Nestlé Purina have asked the United States District Court for the Eastern District of Missouri to dismiss the claims between the two parties and Purina's agencies with prejudice. Blue Buffalo will continue to prosecute its legal claims against the remaining parties.

About Nestlé Purina PetCare

Nestlé Purina PetCare Company is a global leader in the pet care industry. Nestlé Purina PetCare promotes responsible pet care, community involvement and the positive bond between people and their pets. A premiere global manufacturer of pet products, Nestlé Purina PetCare is part of Swiss-based Nestlé S.A., a global leader in nutrition, health and wellness.

About Blue Buffalo

Blue Buffalo, based in Wilton, CT, is the nation's leading natural pet food company, providing natural foods and treats for dogs and cats under its BLUE Life Protection Formula, BLUE Wilderness, BLUE Basics, BLUE Freedom and BLUE Natural Veterinary Diet lines. Paying tribute to its founding mission, the Company, through the Blue Buffalo Foundation, is a leading sponsor of pet cancer awareness and of critical research studies of pet cancer, including causes, treatments and the role of nutrition, at leading veterinary medical schools and clinics across the United States. For more information about Blue Buffalo, visit the Company's website at www.BlueBuffalo.com.

SOURCE Nestle Purina PetCare Company

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