Purina: Committed to a Healthy Future for People and Pets

Pet Care Company Makes Significant Reductions in Water Usage, Greenhouse Gas Emissions and Waste

ST. LOUIS, April 19, 2018 /PRNewswire/ -- Earth Day challenges individuals and organizations in the U.S. and around the world to think about what they can do to protect and improve the planet. Nestlé Purina, a leader in pet care, is investing in innovative ways to reduce its environmental impact, helping to ensure a healthy future for pets and the people who love them – today and in the future. Over the past decade, Purina has significantly reduced its environmental footprint in the U.S., particularly across manufacturing operations, by working to reduce water usage, greenhouse gas emissions and waste in support of Nestlé's 2020 sustainability commitments.

"Earth Day offers a time to pause, reflect and celebrate the progress we've made together while looking ahead to see what more we can do to preserve our planet for future generations of people and pets," said Gopi Sandhu, Nestlé Purina's Director of Engineering – Sustainable Operations. "At Purina we're committed to making high quality and safe food for our pets and protecting the environment. The decisions we make today about the ways we address climate change, care for water and minimize waste are critical. Sustainability is a journey, and we're focused on finding new ways to lessen our environmental impact each step of the way."

As of year-end 2017, 75 percent of Purina facilities achieved zero waste to landfill, and the company is on track to be fully zero waste to landfill by 2020. Since 2007, the company has also improved its water use efficiency by nearly 25 percent and greenhouse gas emissions emitted per ton of production by 6.8 percent.

Additionally, Purina is increasing use of renewable electricity across the business. Today, 32 percent of electricity used at Purina comes from renewable sources, and in 2017, the company purchased enough green power to offset four of its factories. The company's ambition is to procure 100 percent of its electricity from renewable sources in support of its greenhouse gas reduction targets.

Recently Purina joined with other Nestlé companies to enter a partnership agreement with EDP Renewables to leverage wind power, representing a major step forward in this area. The power purchase agreement will provide approximately 80 percent of the electricity load for five Nestlé facilities in southeastern Pennsylvania, including two Purina factories.

In addition to making significant progress toward operational commitments, Purina incorporates environmentally friendly practices in other areas of the product life cycle, such as packaging. Purina has been working toward more sustainable packaging for more than a decade and recently joined with Nestlé in announcing an ambition for 100 percent of the company's packaging to be reusable or recyclable by 2025.

Purina also collaborates with and supports farmers and organizations like The Nature Conservancy and Ducks Unlimited through projects that promote water quality, wetland conservation and soil health to help improve the sustainability of agricultural lands where critical ingredients are sourced.

"From our climate to soil, we know that producing our products sustainably is going to be critical to continue to serve future generations, and it all starts with ingredients," said Diane Herndon, Senior Manager of

Sustainability at Purina. "At Purina we believe that a healthy environment supports the growth of healthy ingredients for healthy pets, and by supporting conservation projects on agricultural lands where we source our high-quality ingredients, we are helping to keep farms fertile and productive for years to come."

Read more about Purina's sustainable actions to help improve the lives of people and pets at https://www.purina.com/about-purina/sustainability.

About Nestle Purina PetCare Company
Nestlé Purina PetCare promotes responsible pet care, community involvement and the positive bond between people and their pets. A premiere global manufacturer of pet products, Nestle Purina PetCare is part of Swiss-based Nestle S.A., a global leader in nutrition, health and wellness.

SOURCE Nestle Purina PetCare

For further information: Tiffany Gildehaus, Tiffany.Gildehaus@purina.nestle.com

---

Additional assets available online: Photos (3)