Purina and Ducks Unlimited Applaud Iowa Governor's Push to Improve Water Quality and Conservation

ST. LOUIS, Missouri – January 14, 2020 – As a leading producer of quality pet food in Iowa, Nestlé Purina PetCare joined with conservation partner Ducks Unlimited in voicing support for Iowa Governor Kim Reynold's announcement encouraging legislators to improve water quality and soil health by funding the Natural Resources and Outdoor Recreation Trust Fund. Read the full press release here to learn more.

"At Purina we're committed to sourcing our ingredients responsibly, which includes promoting water stewardship in our supply chain, and contributing positively to the communities where we have a presence," said Joe Sivewright, CEO of Nestlé Purina in the Americas. "Purina sources high-quality ingredients for our pet food from hard working farms across the U.S., including Iowa, and we support efforts that benefit these communities."

Last year, Purina committed $1 million to protect and improve 1,600 acres of wetlands across Iowa through Ducks Unlimited's Living Lakes Initiative to help promote environmental stewardship, recreational use of lakes and healthy wildlife habitat.