Purina Donates $15,000 to Help Pets and People Impacted by Appalachian Floods

ST. LOUIS, August 10, 2022 – As first responders continue search and rescue efforts in the wake of the flooding that devastated Eastern Kentucky and caused damage to other parts of Appalachia, Nestlé Purina announced a $15,000 grant to Greater Good Charities to support the organization's disaster relief efforts. Purina's donation will help fund emergency relief efforts aimed at providing critical supplies, pet food and veterinary care to the thousands of people and pets impacted by the floods.

"Our hearts go out to the people and pets who lost so much due to the devastating floods that swept through the Appalachian region last month," said Kim Beardslee, Director of Community Affairs. "Purina has a long history of supporting communities in the wake of natural disasters, and we're proud to partner with Greater Good Charities to support their important work during this time of great need."

Purina partner, Greater Good Charities, is working with organizations on the ground responding to the catastrophic flooding and mudslides across Kentucky, Virginia, and Missouri. Greater Good Charities is distributing Purina pet food to local pet owners, as well as sending much-needed supplies and Good Packs with survival and comfort items to those in need.

In times of natural disaster, Purina provides timely support to people and pets in need by working with its nonprofit partners to deliver pet food, litter and funding to areas that are being impacted. Since 2017, Purina has given more than $375,000 and nearly 700,000 pounds of Purina pet food and cat litter to support victims of natural disasters across the United States.

Purina's $15,000 grant to Greater Good Charities is in addition to a $25,000 donation from the Nestlé USA Foundation to the American Red Cross in support of Kentucky flood relief.

To learn more about causes Purina supports, visit www.purina.com/about-purina/partnerships.

About Purina

Nestlé Purina PetCare creates richer lives for pets and the people who love them. Founded in 1894, Purina has helped dogs and cats live longer, healthier lives by offering scientifically based nutritional innovations. Purina manufactures some of the world's most trusted and popular pet care products, including Purina ONE, Pro Plan, Fancy Feast and Tidy Cats. Our more than 8,700 U.S. associates take pride in our trusted pet food, treat and litter brands that feed 51 million dogs and 65 million cats every year. More than 500 Purina scientists, veterinarians, and pet care experts ensure our commitment to unsurpassed quality and nutrition.

Purina promotes responsible pet care through our scientific research, our products and our support for pet-related organizations. Over the past five years, Purina has contributed more than $150 million towards organizations that bring, and keep, people and pets together, as well as those that help our communities and environment thrive.

Purina is part of Nestlé, a global leader in Nutrition, Health and Wellness. For more information, visit purina.com or subscribe here to get the latest Purina news.

About Greater Good Charities

Greater Good Charities ,is a 501(c)(3) national nonprofit organization, with a 100/100 rating on *Charity Navigator*, that works to amplify the good in the world to improve the health and well-being of people, pets, and the planet. Since 2007, Greater Good Charities has given over $350 million in cash and in-kind grants to over 5,000 charitable partners worldwide and funded projects in 121 countries. To date, Greater Good Charities has provided over $28 million in support for COVID-19 disaster-relief, including cash grants, in-kind supplies, and programmatic support. To learn more about how Greater Good Charities is amplifying the good across the globe, please visit greatergood.org or follow Facebook, Instagram, Twitter, YouTube and TikTok.

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