Nestlé Purina PetCare celebrates 50 years of manufacturing in Dunkirk, New York with associates, families and local leaders

Community leaders and charitable partners joined gathering focused on recognizing Purina people who led significant growth in last half century

DUNKIRK, N.Y. (October 11, 2022) – Local civic leaders, community partners and leadership from Purina's North American headquarters recently gathered to commemorate half a century of manufacturing at the pet care company's operations in Dunkirk. The event celebrated and recognized current associates, retired team members and their families for their many contributions which led to 50 years of safe operations at the Purina manufacturing facility in western New York.

Purina began operating in Dunkirk, New York in 1972. Today, the pet care leader employs more than 500 associates, proudly producing several trusted pet food brands including Purina Pro Plan, Purina ONE, Cat Chow and Dog Chow. The Purina factory in Dunkirk is also the sole producer of several popular Purina treats, including Busy Bones, DentaLife and Prime Bones, among others.

"It is humbling to be part of a celebration recognizing 50 years of manufacturing excellence by our proud Purina team in Dunkirk, New York," said new Purina Chief Technology Officer Nolan Terry. "Our manufacturing associates play a vital role in keeping pets and people together, so this celebration is largely focused on recognizing them – both our current team and those who retired and moved on, as well as their families who together have made countless sacrifices to help ensure that we deliver our quality and trusted products to pets and pet owners who rely on us."

Local leaders and community partners joined Purina to celebrate 50 years of operations in western New York. Anthony De La O, Purina Factory Manager in Dunkirk, led the celebration alongside Purina manufacturing leaders including retiring Chief Technology Officer John Bear, newly appointed Chief Technology Officer Nolan Terry, and Manufacturing Vice President Jason Christoffersen. Representing the city, region and state were Dunkirk Mayor Wilfred Rosas; New York State Assemblyman Andy Goodell; Town of Dunkirk Supervisor Richard Purol; New York State Senator George Borello as well as United Way of Northern Chautauqua County Executive Director Adam Dolce.

"It is a true honor to stand alongside so many local community leaders and applaud Purina and its team members for reaching 50 years of operations in our great city," said Dunkirk Mayor Wilfred Rosas. "Purina is one of the leaders in our region and each day is making western New York a great place to work and live."

Several community partners joined the celebration including representatives from the Chautauqua County Humane Society and Lakeshore Humane Society. Purina has long supported shelter pets with donations of product and funding across the country, and in Dunkirk since 1972 when the factory began operating. Other local organizations recognized during the event included Independent Health, The Cuyahoga Group, Boys & Girls Club of Northern Chautauqua County and Rural Ministries. The K9 unit of the Chautauqua County Police Department was also in attendance, showcasing some of the training techniques used while on duty.

The celebration culminated in the dedication of Bundy Way, a city road leading to the Purina facility renamed in memory of Greg Bundy. Bundy was a long-time leader in warehousing and logistics for Purina and a proud member of the Dunkirk team who passed away in early 2021. Earlier this year, Purina hosted

and a proud member of the Dunkirk team who passed away in early 2021. Earlier this year, Purina hosted the inaugural Greg Bundy Memorial Forklift Competition, during which representatives from 14 Purina U.S. factories partook in a warehousing-focused skills competition. The event is set to become an annual competition in Bundy's honor.

Purina has made significant upgrades to the facility since it officially opened in 1972. Most recently, Purina completed a $19 million expansion project to increase capacity for Fancy Feast Savory Cravings, a new cat treat. In 2020, Purina invested in advanced LED lighting upgrades to create a more sustainable working environment and reduce greenhouse gas emissions by 1,100 tons.

About Nestlé Purina PetCare
Nestlé Purina PetCare creates richer lives for pets and the people who love them. Founded in 1894, Purina has helped dogs and cats live longer, healthier lives by offering scientifically based nutritional innovations.

Purina manufactures some of the world's most trusted and popular pet care products, including Purina Cat Chow, Purina ONE, Pro Plan, Fancy Feast and Tidy Cats. Our more than 8,700 U.S. associates take pride in our trusted pet food, treat and litter brands that feed 51 million dogs and 65 million cats every year. More than 500 Purina scientists, veterinarians, and pet care experts ensure our commitment to unsurpassed quality and nutrition. Purina promotes responsible pet care through our scientific research, our products and our support for pet-related organizations.

Over the past five years, Purina has contributed more than $150 million towards organizations that bring, and keep, people and pets together, as well as those that help our communities and environment thrive. Purina is part of Nestlé, a global leader in Nutrition, Health and Wellness. For more information, visit purina.com or subscribe here to get the latest Purina news.

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