

# Raise the Woof! Beggin' Dog Treats Drops Limited-Edition Holiday Sweaters So You Can Match Your Dog's Favorite Mascot

*Bacon makes everything better...even holiday sweaters, available only on the just-launched Beggin' Swag Shop!*

ST. LOUIS, Dec. 7, 2022 /[PRNewswire](#)/ -- lllllllit's BEGGIN'! Today Beggin', the beloved treat dogs go *bonkers* for, officially announced the rollout of its new [Swag Shop](#), dropping a new holiday sweater for dog lovers that is sure to get tails wagging. Available on the online storefront now, dog owners can snag a limited-edition Beggin' sweater and enjoy the holidays in style. The brand also introduced the Hamlet on the Hutch Holiday Pack\* available on [Chewy.com](#), which includes a decorative plush of Hamlet – the brand's mascot – decked out in a holiday sweater along with Beggin' dog treats for the bacon-loving doggo in your life. Here's the best part: the holiday sweater available for dog owners in the Beggin' Swag Shop is an exact replica of the holiday sweater that Hamlet wears. You can be twinning with your dog's favorite mascot all season long!

Beginning today, the sweaters can be purchased on <a href="#">shopbeggin.com</a> for \$49.99**, while supplies last.	"It couldn't be simpler - dogs love bacon, so dogs love Beggin'," said Purina Senior Brand Manager, Tim Brunt. "Ever dream of transforming yourself into your dog's favorite treat? Our new shop can't promise all that, but we can bring you one step closer to the brand your pup goes bonkers for!"
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*Caption: Beggin' Holiday sweaters can be purchased for \$49.99 on [shopbeggin.com](#), while supplies last*

## **Beggin' Holiday Sweaters**

To officially roll out the Beggin' Swag Shop, Beggin' is dropping a new and festive holiday sweater for humans! Beginning today, the sweaters can be purchased on [shopbeggin.com](#) for \$49.99\*\*, while supplies last.

*Caption: Beggin's new Hamlet on the Hutch Holiday Pack is available on [Chewy.com](#)*

## **Hamlet on the Hutch Holiday Pack**

You know what pairs well with holiday sweaters? BACON! In addition to the limited-edition Beggin' holiday sweater for humans, dog lovers can celebrate the season by gifting pups Beggin's new **Hamlet on the Hutch Holiday Pack**, which is now available on [Chewy.com](#) for a suggested retail price of \$9.99.

The pack features everyone's favorite canine pal, Hamlet, in a festive holiday sweater, and (of course) it comes with a 6 oz. package of meaty, delectable, delicious Original Beggin' dog treats that you can treat dogs to during the holidays and beyond!

Pet lovers can place the plush up high on their hutch or treat cupboard where Hamlet has a good view of all the yuletide activity. We are sure Hamlet will look quite fetching as your holiday décor!

Snag a Beggin' holiday sweater for yourself at [shopbeggin.com](http://shopbeggin.com).

To find more information about Beggin' visit [www.Purina.com/Beggin](http://www.Purina.com/Beggin)

*\*Hamlet plush is not a toy! For decorative fun only.*

*\*\*Additional \$7 for shipping and handling*

## **About Nestlé Purina PetCare**

Nestlé Purina PetCare creates richer lives for pets and the people who love them. Founded in 1894, Purina has helped dogs and cats live longer, healthier lives by offering scientifically based nutritional innovations. Purina manufactures some of the world's most trusted and popular pet care products, including Purina Cat Chow, Purina ONE, Pro Plan, Fancy Feast and Tidy Cats. Our more than 8,700 U.S. associates take pride in our trusted pet food, treat and litter brands that feed 51 million dogs and 65 million cats every year. More than 500 Purina scientists, veterinarians, and pet care experts ensure our commitment to unsurpassed quality and nutrition.

Purina promotes responsible pet care through our scientific research, our products and our support for pet-related organizations. Over the past five years, Purina has contributed more than \$150 million towards organizations that bring, and keep, people and pets together, as well as those that help our communities and environment thrive.

Purina is part of Nestlé, a global leader in Nutrition, Health and Wellness. For more information, visit [purina.com](http://purina.com) or [subscribe here](#) to get the latest Purina news.

SOURCE Beggin'

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