Press Releases

Purina Donates Pet Food and $10,000 to Support Pets and People Impacted by Recent Tornadoes

ST. LOUIS, June 10, 2024 – As more than 70 tornadoes were reported across 15 states, including Texas, Kentucky, Missouri, Alabama, Oklahoma and Arkansas over Memorial Day weekend, Purina is making a $10,000 grant to Greater Good Charities to support the organization’s relief efforts. Purina’s donation will help fund emergency shelter and medications for the thousands of lost or displaced pets impacted by the storms. The company is also working with its partners at Greater Good Charities to provide a large donation of Purina dog and cat food to animal welfare organizations housing pets in the wake of the storms.

“Our hearts go out to the families and pets affected by the devastating tornadoes that swept across the country over the past several weeks, including our home state of Missouri,” said Kim Beardslee, Director of Community Affairs. "Purina has a long history of supporting communities in the wake of natural disasters, and we’re proud to once again partner with Greater Good Charities to support their life-saving work during this time of great need.”

Purina partner, Greater Good Charities, is currently responding to requests for assistance in Oklahoma, Texas, Kentucky, Missouri and Arkansas. The global nonprofit has shipped over 20 pallets of dry dog and cat food to pet welfare organizations, as well as provided monetary grants to nonprofits housing lost and displaced pets. In addition to providing pet food and financial assistance, Greater Good Charities is sending Good Packs, cleaning supplies, and pet pharmaceuticals to help those in need.

In times of natural disaster, Purina provides timely support to people and pets in need by working with its nonprofit partners to deliver pet food, litter and funding to areas that are being impacted. Since 2017, Purina has donated more than $375,000 and more than 700,000 pounds of Purina pet food and cat litter to support victims of natural disasters across the United States.

To learn more about causes Purina supports, visit www.purina.com/about-purina/partnerships.

About Purina

Nestlé Purina PetCare creates richer lives for pets and the people who love them. Founded in 1894, Purina has helped dogs and cats live longer, healthier lives by offering scientifically based nutritional innovations. Purina manufactures some of the world's most trusted and popular pet care products, including Purina ONE, Pro Plan, Fancy Feast and Tidy Cats. Our more than 11,000 U.S. associates take pride in our trusted pet food, treat and litter brands that feed 46 million dogs and 68 million cats every year. More than 500 Purina scientists, veterinarians, and pet care experts ensure our commitment to unsurpassed quality and nutrition.

Purina promotes responsible pet care through our scientific research, our products, and our
support for pet-related organizations. Over the past five years, Purina has contributed more than $150 million towards organizations that bring, and keep, people and pets together, as well as those that help our communities and environment thrive.

Purina is part of Nestlé, a global leader in Nutrition, Health, and Wellness. For more information, visit purina.com or subscribe here to get the latest Purina news.

About Greater Good Charities
Greater Good Charities is a 501(c)(3) global nonprofit organization that works to help people, pets, and the planet by mobilizing in response to need and amplifying the good. Greater Good Charities, with a Four-Star rating on Charity Navigator and a Platinum Seal on GuideStar, has invested more than $750 million in impact, including cash grants, in-kind supplies, and programmatic support to charitable partners in 121 countries since 2007. To learn more about how Greater Good Charities is amplifying the good across the globe, please visit greatergood.org or follow Facebook, Instagram, X, YouTube and TikTok.

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