

Purina Provides \$25,000 and Pet Food and Cat Litter to Support Pets and People Impacted by Hurricane Helene

ST. LOUIS, Oct. 2, 2024 /PRNewswire/ -- As search and rescue efforts continue after Hurricane Helene brought powerful winds and catastrophic flooding to six states across the Southeast, Purina announced a \$25,000 grant to Greater Good Charities, a global nonprofit, to support its rescue and relief efforts. Purina's donation will help fund emergency relief efforts, including food, medical supplies and hygiene kits for individuals displaced by the storm, as well as help transport shelter pets to safety.

"Our hearts go out to the families and pets affected by Hurricane Helene and the devastating flooding across Florida, Georgia, the Carolinas, Tennessee and Virginia," said Kim Beardslee, Director of Community Affairs. "Purina has a long history of supporting communities in the wake of natural disasters, and we're proud to support Greater Good Charities' life-saving work during this time of great need."

Purina partner [Greater Good Charities](#) has multiple teams on the ground providing aid throughout the Southeast in the aftermath of Hurricane Helene. The global nonprofit is distributing food, water and survival supplies to families and nonprofit partners, pet food and veterinary supplies to nonprofits caring for pets, conducting life-saving transport to shelter pets, supporting beekeepers whose hives were destroyed, and more. Anyone who would like to learn more about, and donate to, Greater Good Charities' efforts, can do so [here](#).

In addition to providing the \$25,000 grant, Purina is working with several of its US-based manufacturing facilities to ship thousands of pounds of Purina pet food and cat litter to pet shelters and pet owners in impacted communities.

In times of natural disaster, Purina provides timely support to people and pets in need by working with its nonprofit partners to deliver pet food, litter and funding to areas that are being impacted. Since 2017, Purina has donated more than \$400,000 and more than 700,000 pounds of Purina pet food and cat litter to support victims of natural disasters across the United States.

To learn more about causes Purina supports, visit www.purina.com/about-purina/partnerships.

About Purina

Nestlé Purina PetCare creates richer lives for pets and the people who love them. Founded in 1894, Purina has helped dogs and cats live longer, healthier lives by offering scientifically based nutritional innovations. Purina manufactures some of the world's most trusted and popular pet care products, including Purina ONE, Pro Plan, Fancy Feast and Tidy Cats. Our more than 10,000 U.S. associates take pride in our trusted pet food, treat and litter brands that feed 46 million dogs and 68 million cats every year. Nearly 500 Purina scientists, veterinarians, and pet care experts ensure our commitment to unsurpassed quality and nutrition.

Purina promotes responsible pet care through our scientific research, our products and our support for pet-related organizations. Over the past five years, Purina has contributed more than \$150 million towards organizations that bring, and keep, people and pets together, as well as those that help our communities and environment thrive.

Purina is part of Nestlé, a global leader in Nutrition, Health and Wellness. For more information, visit purina.com or [subscribe here](#) to get the latest Purina news.

About Greater Good Charities

[Greater Good Charities](#) is a 501(c)(3) global nonprofit organization that works to help people, pets, and the planet by mobilizing in response to need and amplifying the good. Greater Good Charities, with a Four-Star rating on *Charity Navigator* and a Platinum Seal on *GuideStar*, has invested more than \$750 million in impact, including cash grants, in-kind supplies, and programmatic support to charitable partners in 121 countries since 2007. To learn more about how Greater Good Charities is amplifying the good across the globe, please visit greatergood.org or follow [Facebook](#), [Instagram](#), [X](#), [YouTube](#) and [TikTok](#).

SOURCE Nestle Purina PetCare

For further information: Kim Beardslee, kimberly.beardslee@purina.nestle.com

Additional assets available online:  [Photos \(1\)](#)