Purina Providing $200,000 in Pet Food Donations to Support Communities Impacted by Flooding in Kentucky, West Virginia and Virginia

ST. LOUIS, March 4, 2025 /PRNewswire/ -- In response to the flooding that has impacted areas of eastern Kentucky, southern West Virginia and western Virginia, Purina is partnering with Greater Good Charities, a global nonprofit, to support pets and people in need. The historic flooding, which has been ongoing for several weeks, has left many residents without power or heat, and has claimed at least 22 lives to date.

Purina is contributing to the emergency relief efforts by donating more than 80 tons of Purina dog and cat food – valued at over $200,000 – from its US-based manufacturing facilities in Clinton and Davenport, IA, Dunkirk, NY, and Mechanicsburg, PA. The donation will be shared with area pet welfare organizations that are caring for displaced pets and will help alleviate the strain on affected families who own pets.

"Our hearts go out to the communities affected by the devastating floods," said Kim Beardslee, Director of Community Affairs. "Purina has a long history of supporting people and pets in the wake of natural disasters, and we're proud to continue our partnership with Greater Good Charities to support their life-saving work."

Purina's donation is part of its broader commitment to supporting people and pets in the wake of natural disasters. Through its partnership with Greater Good Charities, Purina continues to deliver timely aid to areas impacted by crises, ensuring that pets and their families receive the resources they need to recover.

For more information about Purina's ongoing disaster relief efforts, visit www.purina.com/about-purina/partnerships.

About Purina
Nestlé Purina PetCare creates richer lives for pets and the people who love them. Founded in 1894, Purina has helped dogs and cats live longer, healthier lives by offering scientifically based nutritional innovations. Purina manufactures some of the world's most trusted and popular pet care products, including Purina ONE, Pro Plan, Fancy Feast and Tidy Cats. Our more than 10,000 U.S. associates take pride in our trusted pet food, treat and litter brands that feed 46 million dogs and 68 million cats every year. Nearly 500 Purina scientists, veterinarians, and pet care experts ensure our commitment to unsurpassed quality and nutrition.

Purina promotes responsible pet care through our scientific research, our products and our support for pet-related organizations. Over the past five years, Purina has contributed more than $150 million towards organizations that bring, and keep, people and pets together, as well as those that help our communities and environment thrive.

Purina is part of Nestlé, a global leader in Nutrition, Health and Wellness. For more information, visit purina.com or subscribe here to get the latest Purina news.

About Greater Good Charities
Greater Good Charities is a 501(c)(3) global nonprofit organization that works to help people, pets, and the planet by mobilizing in response to need and amplifying the good. Greater Good Charities, with a Four-Star rating on *Charity Navigator* and a Platinum Seal on *GuideStar*, has invested more than $750 million in impact, including cash grants, in-kind supplies, and programmatic support to charitable partners in 121 countries since 2007. To learn more about how Greater Good Charities is amplifying the good across the

countries since 2007. To learn more about how Greater Good Charities is amplifying the good across the globe, please visit greatergood.org or follow Facebook, Instagram, X, YouTube and TikTok.

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