

Purina Provides \$25,000 to Support Communities Impacted by Central Texas Flooding and Donates Pet Food to Disaster Relief Efforts

ST. LOUIS, July 8, 2025 – In the wake of the catastrophic flooding in central Texas, Purina is providing a \$25,000 grant to [Greater Good Charities](#), a global nonprofit, to support the organization's disaster relief efforts across the region. Purina's donation will help fund essential humanitarian and pet supplies for communities impacted by the floods. In addition to providing this grant, Purina is working with Greater Good Charities to provide several thousand pounds of Purina pet food for disaster relief.

Torrential rains during the early morning hours of Friday, July 4 led to the rapid surge of the Guadalupe River, causing flash floods across the Texas Hill Country region. The flooding has claimed more than 100 lives and left hundreds more displaced.

"Our hearts are with the families and communities experiencing irreparable loss due to the devastating flooding across central Texas," said Kim Beardslee, Director of Community Affairs. "Purina has a long history of supporting people and pets in the wake of natural disasters, and we're proud to partner with Greater Good Charities to support their life-saving work."

[Greater Good Charities](#) is on the ground and collaborating with local agencies in Texas to provide emergency aid to people and pets. The global nonprofit is deploying essential supplies to those who have been displaced and to community partners assisting with the relief efforts. Anyone who would like to learn more about, and donate to, Greater Good Charities' efforts, can do so [here](#).

In times of natural disaster, Purina provides timely support to people and pets in need by working with its nonprofit partners to deliver pet food, litter and funding to areas that are being impacted. To learn more about causes Purina supports, visit www.purina.com/about-purina/partnerships.

About Purina

Nestlé Purina PetCare creates richer lives for pets and the people who love them. Founded in 1894, Purina has helped dogs and cats live longer, healthier lives by offering scientifically based nutritional innovations. Purina manufactures some of the world's most trusted and popular pet care products, including Purina ONE, Pro Plan, Fancy Feast and Tidy Cats. Our more than 10,000 U.S. associates take pride in our trusted pet food, treat and litter brands that feed 46 million dogs and 68 million cats every year. Nearly 500 Purina scientists, veterinarians, and pet care experts ensure our commitment to unsurpassed quality and nutrition.

Purina promotes responsible pet care through our scientific research, our products and our support for pet-related organizations. Over the past five years, Purina has contributed more than \$150 million towards organizations that bring, and keep, people and pets together, as well as those that help our communities and environment thrive.

Purina is part of Nestlé, a global leader in Nutrition, Health and Wellness. For more information, visit purina.com or [subscribe here](#) to get the latest Purina news.

About Greater Good Charities

[Greater Good Charities](#) is a 501(c)(3) global nonprofit organization that works to help people, animals, and the environment by mobilizing in response to need and amplifying the good. Greater Good Charities, with a Four Star rating as Charity Navigator and a Platinum Seal as GuideStar, has invested more than \$750

Four-Star rating on *Charity Navigator* and a Platinum Seal on *GuideStar*, has invested more than \$150 million in impact, including cash grants, in-kind supplies, and programmatic support, to charitable partners in 121 countries since 2006. To learn more about how Greater Good Charities is amplifying the good across the globe, please visit greatergood.org or follow [Facebook](#), [Instagram](#), [X](#), [YouTube](#) and [TikTok](#).
