Blue River PetCare and Purina Kick-Off Nationwide Pet Food Drive to Support Local Shelters and Rescues

143 veterinary hospitals across the country will rally communities to provide food and resources to local animal welfare organizations

ST. LOUIS, Nov. 3, 2026 /PRNewswire/ -- This November, Blue River PetCare and Purina are bringing together veterinary teams, pet owners, and communities across the country to help pets in need through its nationwide Community Pet Food Drive. From now through November 30, 143 participating Blue River PetCare hospitals across 127 cities and 37 states will collect pet food donations from clients, associates, and community members. Each hospital has partnered with an animal shelter or rescue organization, allowing donations to directly support pets in the communities Blue River teams serve.

"At Blue River PetCare, caring for pets extends beyond the walls of our hospitals," says Mandy Lichtig, Vice President of Field Operations at Blue River PetCare. "Our teams are deeply connected to their local communities, and this food drive gives our hospitals, clients and neighbors a tangible way to come together and support shelters and rescues doing critical work for pets every day."

In total, participating Blue River hospitals have selected 134 local shelter and rescue partners to benefit from the drive. Community members can donate pet food at participating clinics throughout November, helping fill a critical, ongoing need for local animal welfare organizations. Additionally, Purina will help extend the impact of community donations and provide additional resources to participating shelters and rescues.

"At Purina, we believe pets and people are better together, and that connection is at the heart of everything we do," says Kurt Venator, DVM, PhD, Chief Veterinary Officer at Purina. "By joining forces with Blue River PetCare and veterinary teams across the country, we're helping communities provide food and care to animals in need to eventually get those pets where they belong: with people who love them."

From the Shelter to Forever

The Blue River PetCare Community Pet Food Drive is designed to support pets not only while they are in the care of local shelters and rescues, but also as they transition into their forever homes. New pet adopters from participating rescue organizations will receive a voucher for a complimentary wellness exam at their local Blue River PetCare clinic. It's a way to connect newly adopted pets and their families with a veterinarian, while reinforcing the importance of regular veterinary care.

In addition, community members who donate to the drive will also be eligible to receive a coupon from Purina for www.proplanvetdirect.com, redeemable through their participating Blue River clinic as a thank-you for supporting pets in need. 40 coupons will be available per participating hospital and will be distributed on a first come, first served basis while supplies last.

Pro Plan offers more than 140 specialized formulas across well-pet and therapeutic diets, plus a range of supplements, to support dogs' and cats' unique nutritional needs and taste preferences at every stage of life, including formulations based on breed size, sensitive systems or lifestyle.

For more information on Blue River PetCare, visit blueriverpetcare.com

About Blue River PetCare

Blue River PetCare is a growing community of veterinary practices and dedicated professionals working together to better the lives of the patients we treat and those who love them. With a commitment to medical excellence, Blue River PetCare offers a long-term home and welcoming community where veterinary practices can continue to grow and thrive. Blue River PetCare is headquartered in Chicago and has over 200 practices in 40 states.

Learn more by visiting our website or following us on Facebook, Instagram, YouTube, or LinkedIn.

About Nestlé Purina PetCare

Nestlé Purina PetCare creates richer lives for pets and the people who love them. Founded in 1894, Purina has helped dogs and cats live longer, healthier lives by offering scientifically based nutritional innovations.

Purina manufactures some of the world's most trusted and popular pet care products, including Dog Chow, Purina ONE, Pro Plan, Friskies and Tidy Cats. Our more than 11,000 U.S. associates take pride in our trusted pet food, treat and litter brands that feed 46 million dogs and 68 million cats every year. Nearly 500 Purina scientists, veterinarians, and pet care experts ensure our commitment to unsurpassed quality and nutrition.

Over the past five years, Purina has contributed more than $150 million towards organizations that bring, and keep, people and pets together, as well as those that help our communities and environment thrive.

Purina is part of Nestlé, a global leader in Nutrition, Health and Wellness. For more information, visit purina.com or subscribe here to get the latest Purina news.

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