Nestlé Purina Publishes Creating Shared Value Report for Americas Business Advancing pet nutrition, making a big impact on pets, people and the planet

Nestlé Purina has released its 2016 Creating Shared Value report for the Americas, demonstrating how the company is making a positive impact for pets, people and the planet.

The <u>report</u> provides an in-depth look at the many ways Nestlé Purina continues to contribute to society across four key impact areas:

- Pet Nutrition, Health and Wellness: Improving the lives of pets through healthy foods backed by our leading science and nutritional expertise and produced using the highest standards in quality and safety
- Environmental Sustainability: Creating a better world by using natural resources efficiently and responsibly to preserve our environment and create positive impacts to society
- Our People: Investing in people through our dedication to associate safety, health and well-being, recruitment of people who share our values and commitment to diversity and inclusion
- Pets and the Community: Leveraging our expertise, scale and passion for pets to improve the quality of life for pets and their owners

## Highlights from the report include:

- Advancing the health and wellbeing of pets through new product innovations targeting specific nutritional benefits such as healthy aging and dental care.
- Achieving zero waste to landfill status at seven sites ahead of our 2020 commitment.
- Supporting the restoration of more than 150 acres of watershed in the U.S. through a project with <a href="https://example.com/nature-nature
- Achieving a 100 percent score on the <u>Human Rights Campaign Corporate Equality Index</u> in the U.S.
- Enabling the adoption of 1.7 million pets throughPetfinder.com.
- Providing long-term support to pet shelters and rescues across the Americas to help increase the number of pets finding loving homes. In 2016, Nestlé Purina donated \$32 million worth of product and monetary funding to organizations across the Americas.
- Opening the <u>Purina Family Pet Center</u> St. Louis Children's Hospital, where patients and their families can reunite with their family pet during the treatment process.
- Reaching 355,000 children and adults with responsible pet ownership communication and programs.

To read the full report, visit: <a href="www.purina.com/CSV">www.purina.com/CSV</a>.

## **About Nestlé Purina PetCare**

Nestlé Purina PetCare promotes responsible pet care, community involvement and the positive bond between people and their pets. A premiere global manufacturer of pet products, Nestlé Purina PetCare is part of Swiss-based Nestlé S.A., a global leader in nutrition, health and wellness.

