

Nestlé Purina Raises \$1.2 Million to Help St. Louis Community through United Way

ST. LOUIS (October 30, 2015) — Nestlé Purina PetCare Company today announced that the premiere global manufacturer of pet products has raised more than \$1.2 million for [United Way of Greater St. Louis](#)' annual campaign. Nestlé Purina has supported people in the St. Louis region through United Way for more than 50 years.

United Way kicked off its 2015 campaign in September with campaign co-chairs Suzanne Sitherwood, president and CEO of The Laclede Group, Inc., and Sue McCollum, chairman and CEO of Major Brands, Inc., announcing this year's fundraising goal of \$74.25 million. In 2014, more than 150,000 people at 2,500 businesses donated more than \$73 million to United Way.



"The associates at Nestlé Purina provide an outstanding example of the generosity that exists in our region," said McCollum. "Because of their generous support of United Way, thousands more individuals in our community will be able to live their best possible lives. We are tremendously grateful."

Steve Degnan, Purina United Way Campaign Chairman and Vice President of HR added: "Nestlé Purina is proud to serve the needs of communities where we live and work, and our commitment to United Way is deeply integrated in our culture. Not only do we run a large campaign out of our headquarters to benefit United Way of Greater St. Louis every year, but our manufacturing sites across the country also run campaigns for local United Way chapters in their communities."

In addition to raising funds for United Way, Nestlé Purina associates completed volunteer projects to benefit local nonprofit agencies, including United Way-supported agencies Kingdom House and Support Dogs, Inc.

The support from generous individuals and corporations allows United Way to invest more than \$1 million each week within our region to help one three people in the community create a solid foundation for a good quality of life through education, financial stability, health, basic needs and strong communities. Individuals may pledge a donation by calling 314-421-0700 or visiting www.HelpingPeople.org. The money raised for the local campaign will stay in the 16 Missouri and Illinois counties United Way of Greater St. Louis serves: St. Louis City, St. Louis County, St. Charles, Jefferson, Franklin, Warren, and Lincoln in Missouri; Calhoun, Green, Macoupin, Jersey, Madison, Clinton, St. Clair, Monroe and Randolph in Illinois.

About United Way of Greater St. Louis

United Way of Greater St. Louis mobilizes the community with one goal in mind — helping people live their best possible lives. Located throughout 16 counties in Missouri and Illinois, United Way helps one in three people in the region build a foundation for a good quality of life through basic needs, financial stability, education, health and strong communities. For more information, contact 314-421-0700 or visit www.HelpingPeople.org.

About Nestlé Purina PetCare

Nestlé Purina PetCare promotes responsible pet care, community involvement and the positive bond between people and their pets. A premiere global manufacturer of pet products, Nestlé Purina PetCare is part of Swiss-based Nestlé S.A., a global leader in nutrition, health and wellness.

For further information: Ashley Gammon Ashley.Gammon@stl.unitedway.org 314.539.4029
www.HelpingPeople.org

 [2015 Nestle Purina Giving Campaign Infographic](#)
(117 KB)

Additional assets available online:  [Photos \(3\)](#)