61st Annual Purina® Pro Plan® Show Dogs of the Year Awards Event Presented by Dogs In Review To Recognize Top Canines in the Country

Exclusive Event Honors Top Dogs, Owners, Breeders and Handlers

IRVINE, Calif.--(BUSINESS WIRE)--i-5 Publishing, a leading media technology company, and Dogs in Review magazine, today announced that they will honor the top canines in the country at the 61st Annual Purina® Pro Plan® Show Dogs of the Year Awards event taking place this evening, Saturday, February 13, 2016 at Gotham Hall in New York City.

For 61 years, the Show Dogs of the Year black-tie, invite-only event has been honoring the best canine competitors in the country. During the event, awards will be presented to the highest achievers in show dog categories, top professionals and organizations in the canine sport, as well as the Dogs in Review annual achievement awards, also known as the Winkies.

"We are delighted to continue the legacy of excellence with this year's Show Dogs of the Year event," said Jennifer Black-Glover, chief digital and events officer for i-5 Publishing. "We are once again honored to be recognizing the best of the best in the canine industry and look forward to another amazing evening. We would also like to take this opportunity to provide our sincere thanks to our sponsors, including Purina® Pro Plan®, Trupanion, The AKC Canine Health Foundation and Vanderpump Pets for their support."

The awards and event are presented by Dogs In Review magazine and sponsored by presenting sponsor, Purina® Pro Plan®. In addition, Trupanion - medical insurance for pets, the AKC Canine Health Foundation, Purina® Pro Plan® Veterinary Diets and Vanderpump Pets are sponsoring and presenting the special industry awards, including Shelter of the Year, Vet of the Year, Trainer of the Year and Purebred Rescue of the Year, respectively.

"Once again, we are most happy to be the presenting sponsor for the Show Dogs of the Year event," said Ann Viklund, Director of Conformation, Nestlé Purina PetCare Company. "Year after year this wonderful event has proven to be one of the hottest tickets in town during Westminster week. We are most proud to be able to honor the best and brightest in the dog show world and beyond for 2015."

"We are thrilled to be in our 61st year of presenting the Show Dogs of the Year Awards," said Allan Reznik, Editor-in-Chief, Dogs in Review Magazine. "Hats off to all of the nominees and winners on their extraordinary accomplishments throughout the year."

About Show Dogs of the Year Awards

The Show Dogs of the Year Awards have been celebrating the excellence of the top group winning show dogs, along with their owners, handlers and breeders for 61 years. The awards are presented at a black tie banquet held in New York City immediately prior to the Westminster Kennel Club show annually. Honored dogs must achieve the most group wins during a single calendar year at American Kennel Club-sanctioned

dogs industry, as well as the Dogs in Review Annual Achievement Awards, affectionately known as the Winkies. The awards and event are sponsored by presenting sponsor, Purina® Pro Plan® and presented by Dogs in Review. For more information, visit: http://www.showdogsoftheyear.com.

About i-5 Publishing

i-5 Publishing is a leading media technology company that creates remarkable content focusing on lifestyle experiences for avid enthusiasts and informed specialty audiences. Our dedicated professionals ideate, design, and create iconic content and services that deliver audiences across all platforms.

Founded in 2013, i-5 Publishing is headquartered in Irvine, Calif. For more information, visit www.i5publishing.com.

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